



## **CFA BRANDING COLORS**

### **PRIMARY: DARK TEAL**



HEX: 00415C

PANTONE: 2189 C

R: 0  
G: 65  
B: 92

C: 100  
M: 29  
Y: 0  
K: 63

### **SECONDARY: LIGHT BLUE**



HEX: 94BED0

R: 148  
G: 190  
B: 208

C: 28  
M: 8  
Y: 0  
K: 18

PANTONE: 2205 C

### **ACCENT: RED-ORANGE**



HEX: F25757

R: 242  
G: 87  
B: 87

C: 0  
M: 64  
Y: 64  
K: 5

PANTONE: 178 C